



Date: June 20, 2023

**Fundraising Manager Report**

Submitted by: Vittoria Valente

For: CMHA Board	
1	<ul style="list-style-type: none"> <li>• Player Pass Cards for all players in the association from Pro hockey life</li> <li>• Pro hockey life donated a stick to U15 tournament</li> <li>• Chatter's hair cut card to be given to each player- on order and should be here in the next few weeks- \$10 off haircuts - not sure exactly how many- details to come</li> <li>• Raffle box set up for October/November/December- approximate revenue \$2300</li> <li>• Parent Party night revenue; Approx \$2300</li> <li>• Have not met targets ( although was never given any) to help aid with cost of evaluation</li> <li>• Poor participation in events</li> <li>•</li> </ul>
2	<ul style="list-style-type: none"> <li>• Parent Party: Refer to Crystal's notes for further details</li> <li>• Golf Tournament: June 16-88 golfers</li> </ul>
3	<p><b>Corporate Sponsorship</b></p> <ul style="list-style-type: none"> <li>• Brewhouse and Boston Pizza are sponsoring meals for players during each of our tournaments (Bantam/Ironman)</li> <li>• Pro hockey life approached but was not accepted</li> </ul>
4	<p><b>Recommendations</b></p> <ul style="list-style-type: none"> <li>• At least two people to manage /help with fundraising efforts throughout the year               <ul style="list-style-type: none"> <li>○ Each team needs to have an assigned fundraising lead</li> <li>○ Two leads on the board- or one lead and an assitant</li> </ul> </li> <li>• Working Together Raffle- organization to begin in July as applications need to begin d/t the large amount of the license request- need 2-3 people for this to be successful- ideally should be able to hand out the tickets to the families once teams are picked in October- if the process starts in July; this will allow increased selling time for families</li> <li>• AGLC Request: Standardized form/template in google docs for each team to fill out in order for AGLC license to be completed- too much chasing of the teams to get the license information filled even though all information was provided in initial request</li> </ul>



- The google doc can be given access to the Team Fundraising lead - an association email can be assigned to each team at the beginning of the year
- This will improve follow-up
- Streamline tracking of license with teams
- Allows for payment to be tracked
- Need a separate AGLC account to transfer to
- **Golf Tournament:**
  - need more member help with this; planning to begin in December/ January to secure dates
  - multiple members- need a committee- chair and co-chair- can go towards volunteer bond...further discussion on what this would look like needed
- **Parent party plans to begin in July/August-** will have better turnout if this is done in the beginning of the season- no tournaments, teams have not been made yet