

Sponsorship Logo Guidelines for Apparel



Jackets

Placement Hang Tag (below back collar)
Size Cannot exceed 4" diameter

Hoodies

Placement Back bottom of hoodie
Size Cannot exceed 3" diameter or 6" length

Practice Jerseys

Placement Hang Tag (below back collar)
or back bottom of jersey
Size Cannot exceed 3" diameter or 6" length

3rd Jersey

Placement Hang Tag (below back collar)
or below back number
Size Cannot exceed 3" diameter or 6" length

T-Shirts

Placement Back bottom of shirt
Size Cannot exceed 3" diameter



Names and Numbers Guidelines for Apparel



Jackets

Placement Name on right sleeve, number on
Hang Tag (below back collar) or both
Name and number on right sleeve

Pant

Placement Number on back right calf

T Shirt

Placement Name on right sleeve, number
on Hang Tag (below back collar)

Short

Placement Number on upper left thigh

Please read below:

For all heat transfer (t-shirts, hoodies, practice jerseys) and 3rd jersey sponsorship logos, images need to be sent in Vector form (AI or EPS file).

Additional art charges will apply for logos needing vectorization. For all embroidered sponsorship logos need to be sent in DST file form. Additional art charges will apply for DST file creation.



CHESTERMERE MINOR HOCKEY ASSOCIATION

